# Faculty of Business & Economic Sciences

Managing tomorrow

The Faculty of Business and Economic Sciences offers a solid academic core focusing on the science of business and economics, complemented by a strong practical focus on the real world of business, to get budding entrepreneurs out into the marketplace. The faculty consists of five schools, each of them offering a wide range of business-related study opportunities that vary from general formative programmes to programmes with a strong career orientation. Whether it is the Chartered Accounting programme or the reputable MBA - this faculty is managing tomorrow.

## **School of Accounting**

Department of Financial Accounting Department of Management Accounting Department of Auditing and Taxation Department of Applied Accounting

# School for Economics, Development and Tourism

Department of Economics Department of Development Studies Department of Tourism Tourism Research Unit

### School of Industrial Psychology and Human Resources

Department of Human Resources Management Department of Industrial & Organisational Psychology Labour Relations & Human Resources Unit

#### **School of Management Sciences**

Department of Business Management Department of Management & Entrepreneurship Department of Logistics Department of Marketing Management Unit for Applied Business Management

#### **Business School**

MBA Unit Management Development Centre Unit for Professional Ethics Small Business Unit

# Admissions offices:

Port Elizabeth campuses: 041 504 1111 George Campus: 044 801 5111

#### Faculty officers:

Information on diploma and BTech programmes: 041 504 3802 Information on bachelor's degree programmes: 041 504 2120

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Qualification	Programme overview	Delivery mode හ duration of study	APS	Admission requirements	APS testing band	Career opportunities
Higher Certificate (HCert)						
HCert (Accountancy) Extended Curriculum	This programme for the Higher Certificate in Accountancy provides alternative university access to students who have the potential to succeed, but do not meet the minimum admission requirements for the mainstream programme. The purpose of the programme is to integrate additional academic support and skills development with mainstream courses in order to prepare the student for successful completion of the Diploma in Accountancy, Cost & Management Accountancy or Internal Auditing.	Full-time 3 years		<ul> <li>Minimum statutory NSC requirements for diploma entry must be met. In exceptional cases candidates who only meet the minimum NSC requirements for certificate entry may be considered.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 5 (60-69%).</li> <li>Candidates must perform satisfactorily in the NMMU access assessment test.</li> </ul>	22 - 31	Work opportunities exist in commerce and industry, the public service, provincial administration and municipalities.
HCert (Accountancy)	This programme provides students with the knowledge and skills for careers in accountancy, cost and management accounting and internal auditing as applied in commerce and industry. After completion, students can select to specialise in one of the following areas by means of a further year of study in order to obtain a diploma in: • Accounting • Cost & Management Accounting • Internal Auditing	Full-time 2 years Part-time 3 years	32	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> </ul>	22 - 31	Work opportunities exist in commerce and industry, the public service, provincial administration and municipalities.
HCert (Financial Information Systems)	This programme equips students with skills in financial accounting, information systems, internal auditing and cost & management accounting.	Full-time 2 years Part-time 3 years	32	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> </ul>	22 - 31	Careers in the computerised financial environment.
Diploma (Dip)						
Dip (Accounting)	This programme equips students with career-orientated knowledge and skills for a career in accountancy.	Full-time 1 year		Higher Certificate (Accountancy).		Careers in accounting (eg. financial accountant).
Dip (Cost & Management Accounting)	The programme utilises career-orientated training in order to provide students with the knowledge and skills for careers in cost and management accounting and financial accounting as applied in commerce and industry.	Full-time 1 year Part-time 2 years		Higher Certificate (Accountancy).		Cost and management accountants. Work opportunities exist in commerce and industry, the public service, the provincial administration, municipalities, Sasol, the defence force, Iscor, the CSIR, mining companies, and as consultants and lecturers at educational institutions.
Dip (Economics)	The objective of this programme is to educate persons with an interest in economics to pursue careers in assisting economic research and economic report writing in public and private sector institutions; the latter including, among others, economic journalism.	Full-time 3 years Part-time 4 years	30	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 3 (40-49%).</li> </ul>	22 - 29	Fields where economists are required include finance and trade, labour and development, transport, agriculture, mining, manufacture, industry and marketing, banking, assurance and insurance companies, real estate.

Qualification	Programme overview	Delivery mode හ duration of study	APS	Admission requirements	APS testing band	Career opportunities
Dip (Financial Information Systems)	This programme equips students with skills in the fields of financial management, financial accounting, information systems, internal auditing, cost $\mathcal{B}$ management accounting.	Full-time 1 year Part-time 2 years		Higher Certificate (Financial Information Systems).		Financial / management information systems analyst, financial analyst, internal auditor, financial accountant, managerial accountant, management information systems manager, internal audit manager, financial manager.
Dip (Human Resource Management) Extended Curriculum	This programme offers an integrated solution to the problems of an under-prepared matriculant wanting to study in the field of human resource management. Applicants who do not qualify for the Diploma (Human Resource Management) may be admitted to the extended programme.	Full-time 4 years		<ul> <li>Minimum statutory NSC requirements for diploma entry must be met. In exceptional cases however candidates who only meet the minimum NSC requirements for certificate entry may be considered.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Candidates must perform satisfactorily in the NMMU access assessment test.</li> </ul>	22 - 29	See career opportunities below.
Dip (Human Resource Management)	This programme equips the student for a career in the fields of human resource management, industrial relations, training management, personnel management and the broad field of general management.	Full-time 3 years Part-time 4 years	30	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 3 (40-49%).</li> <li>Registration for the language course for this diploma, Communication in English A, requires that the candidate has passed the English Placement Test.</li> </ul>	22 - 29	Human resource officer, industrial relations officer, training officer, supervisory/ management trainee positions.
Dip (Internal Auditing)	This programme equips students with the knowledge and skills of internal control incorporating internal audit procedures and financial accounting.	Full-time 1 year Part-time 2 years		Higher Certificate (Accountancy).		Internal auditor, financial accountants and cost accountant.
Dip (Inventory Management)*	This programme provides students with the knowledge and skills necessary for the optimum performance of those activities concerned with the flow of materials to and from the manufacturing or user departments. * <b>Please note</b> that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years	25	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 3 (40-49%).</li> </ul>	22 - 24	Stores or warehouse manager, materials handling manager, distribution planner/ manager, inventory controller, materials manager.
Dip (Logistics)*	This programme provides the student with the broad expertise necessary to assume responsibility for effective and efficient planning, organising, implementation and control of the logistics activities which are required to supply goods and services of the right quality to users within the supply chain at optimum cost. * Please note that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years Part-time 4 years	30	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 3 (40-49%).</li> </ul>	25 - 29	Purchaser or logistics manager, buyer, supply chain manager, expeditor, materials controller, production planner, bill-of-material specialist, materials requirement planner, export/import controller.
Dip (Management)*	This programme prepares students for the demands of a management position. Students who complete this diploma will be in an excellent position to manage their own business. * Please note that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years Part-time 4 years	30	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 3 (40-49%).</li> </ul>	22 - 29	Job opportunities exist in the fields of administrative, financial, production and personnel management.

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Dip (Marketing)*	This diploma is acknowledged as a solid entrance-level qualification to the exciting global marketing arena. What sets this popular programme aside is its dynamic career dedicated slant. Students are exposed to relevant, exciting and broad-based career training options. The skills and knowledge obtained are in tune with the needs of both commerce and industry. * Please note that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years Part-time 5 years	30	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 3 (40-49%).</li> </ul>	22 - 29	Advertising, personal selling and sales management, product and brand management, customer relationship marketing, merchandising, wholesaling and retail marketing, media management, direct response marketing, marketing communications, public relations / promotions, marketing research, marketing administration and planning, marketing forecasting and analysis, international / export marketing, small business marketing.
Dip (Tourism Management)*	This programme prepares students for an exciting career in the tourism industry. The programme is intense and covers a wide spectrum of both skills-based training and knowledge that is critical for the tourism industry. This programme is highly sought after as it caters for students seeking employment opportunities in various sectors of the tourism industry. * <b>Please note</b> that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years	30	<ul> <li>Minimum statutory NSC requirements for diploma entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematics 2 (30-39%) or Mathematical Literacy 3 (40-49%).</li> <li>Interest questionnaires must also be completed by applicants.</li> </ul>	22 - 29	Employment opportunities in various sectors: transport (airlines, sea travel companies, car hire), travel services (travel agencies, tour operators, information bureaus), hospitality services (hotels, guesthouses) and attractions (national parks, theme parks, conference centres).
Bachelor of Technology (B1	Tech) (The BTech degree forms the fourth year of study after cor	npleting the diplom	ia)			
BTech (Business Administration)	This programme equips managers with the knowledge and skills for promotion to a senior management position.	Full-time / Part-time over 5 trimesters		M+3 qualification, ie. a three-year diploma or a university degree or an equivalent SAQA-approved qualification. A minimum of three years relevant working experience (ie. experience of managing a business or a department at senior supervisory or junior management level and/or work experience within a business environment). Applicants will be required to undergo a selection process, which will include testing and an interview.		This programme equips managers with the knowledge and skills for promotion to a senior management position.
BTech (Cost & Management Accounting)	This programme equips students with the knowledge and skills for careers in advanced cost and management accounting and advanced financial accounting. <b>Take note:</b> Graduates are eligible to apply for membership of the Institute of Professional Accountants of South Africa after having completed three years of practical training in the accounting field.	Full-time 1 year Part-time 2 years		Dip (Cost and Management Accounting).		Cost and management accountants. Work opportunities exist in commerce and industry, the public service, the provincial administration, municipalities, Sasol, the defence force, Iscor, the CSIR, mining companies, and as consultants and lecturers at educational institutions.
BTech (Financial Information Systems)	This programme equips students with the knowledge and skills for a career in the computerised financial environment.	Full-time 1 year Part-time 2 years		Dip (Financial Information Systems).		Financial / management information systems analyst, financial analyst, internal auditor, financial accountant, managerial accountant, management information systems manager, internal audit manager, financial manager.
BTech (Human Resource Management)	This programme equips managers with the knowledge and skills for promotion to a senior management position.	Full-time 1 year Part-time 2 years		Dip (Human Resource Management) or applicable B degree with Industrial Psychology as major subject.		HR specialist practitioner, HR manager, change agent, human behaviour specialist, mediator, administrator, advisor.
BTech (Internal Auditing)	This programme equips students with the knowledge and skills for promotion to a senior managerial position within an internal audit department. <b>Take note:</b> Graduates are eligible to apply for membership of the Institute of Professional Accountants of South Africa after having completed three years of practical training in the accounting field.	Full-time 1 year Part-time 2 years		Dip (Internal Auditing).		Internal auditors and financial accountants.
BTech (Logistics)	This programme provides the student with the broad expertise nec- essary to assume responsibility for effective and efficient planning, organising, implementation and control of the logistics activities which are required to supply the needed goods and services of the right quality to users within the supply chain at optimum cost.	Full-time 1 year Part-time 2 years		Dip (Logistics) with an average of 60% for the subjects Logistics III and Purchasing Management III, with a sub-minimum of 55% in each of the two subjects.		Purchaser or logistics manager, buyer, supply chain manager, expeditor, materials controller, production planner, bill-of-material specialist, materials requirement planner, export/import controller.

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BTech (Management)	This programme equips students with key competencies and skills for problem solving and decision making in managerial situations.	Full-time 1 year Part-time 2 years		Dip (Management) or equivalent qualification.		Senior management positions.
BTech (Marketing)	This programme equips students with more advanced skills and competencies at a strategy development and application level.	Full-time 1 year Part-time 2 years		Dip (Marketing) or equivalent qualification.		Advertising, personal selling and sales management, product and brand management, customer relationship marketing, merchandising, wholesaling and retail marketing, media management, direct response marketing, marketing communications, public relations / promotions, marketing research, marketing administration and planning, marketing forecasting and analysis, international / export marketing, small business marketing.
BTech (Tourism Management)	This programme prepares students with critical competencies required in the tourism industry at managerial level and beyond, given the robust nature of the tourism industry.	Full-time 1 year Part-time 2 years		Dip (Tourism Management) with an average of 60% in all major subjects at third-year level or alternatively appropriate work experience, should the candidate not have attained an average of 60% for all subjects.		Employment opportunities in various sectors: transport (airlines, sea travel companies, car hire), travel services (travel agencies, tour opera tors, information bureaus), hospitality services (hotels, guesthouses) and attractions (national parks, theme parks, conference centres).
Bachelor of Commerce (B	3Com)					
BCom Extended Curriculum	The extended curriculum programme for BCom studies provides alternative university access to students who have the potential to succeed, but do not meet the minimum admission requirements for the mainstream programme. The purpose of the programme is to integrate additional academic support and skills development with mainstream courses in order to prepare the student for successful completion of the BCom degree. The following BCom extended curriculum qualifications are offered: • Accounting for Chartered Accountants • General (Accounting) • Business Management • Financial Planning • Economics • Information Systems	Full-time 4 years		<ul> <li>Minimum NSC requirements for degree entry must be met. In exceptional cases however candidates who only meet the minimum NSC requirements for diploma entry may be considered.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 3 (40-49%) or Mathematical Literacy 5 (60 -69%).</li> <li>Candidates must perform satisfactorily in the NMMU Access Assessment Test.</li> </ul>	28 - 37	The same as for the three-year BCom degree in a chosen field.
BCom: General *	<ul> <li>With the option of majoring in at least one of the following subjects: Business Management, Economics, Statistics and one other approved subject, this programme opens up a wide variety of career options in the business world.</li> <li>Majors such as: <ul> <li>Business Management,</li> <li>Economics and</li> </ul> </li> <li>Statistics includes fields such as entrepreneurship, business environments, marketing and strategic management. The statistic option prepares students for a career in banking and other statistical-related fields.</li> </ul> <li>* Please note that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.</li>	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, he/she could be placed in an extended programme or additional modules may be added which could extend the length of the course.</li> </ul>	28 - 37	Banker, business manager, financier, economist, industrial psychologist, human resource manager, marketing manager, training manager, teacher, statistician, financial manager, accountant, insurance broker, mathematician, management consultant, auditor, law advisor, labour relations expert, income tax consultant, sma business consultant or an entrepreneur.

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BCom: General (Accounting)	This programme is offered for students wishing to major in General Accounting. The General Accounting stream is intended for students who do not wish to qualify as chartered accountants but who may wish to join the other professional institutes such as the Institute of Chartered Secretaries and Administrators (ICSA) and the South African Institute of Professional Accountants (SAIPA) who do not wish to become professional accountants yet wish to include accounting as a major subject in their degree.	Full-time 3 years Part-time 5 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, he/she could be placed in an extended programme or additional modules may be added which could extend the length of the course.</li> </ul>	28 - 37	This programme is intended for those planning careers in the field of accounting, but who do not intend to qualify as a chartered accountant.
BCom: General (Tourism)	This programme is aimed at students who wish to specialise in the field of Tourism on second and third year level. During the first year of study, students are able to obtain a solid foundation in key modules in the field of commerce, such as Business Management and Economics. During the second year students can elect to enroll for specific modules such as Tourism as an Economic Activity, Business Functions in the Tourism Industry and Tourism Marketing. The module, Tourism Work Experience, enables students to gain practical work experience within the Tourism Industry. On third year level, the following modules are offered: Cultural and Heritage Tourism, Ecotourism, and Events and Hospitality Management.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> </ul>	28 - 37	The degree prepares students to work with in the private and public sector of the Tourism Industry. Students can explore avenues in various fields such as: tour operations, tourism planning and consulting, various entrepreneurial opportunities, destination marketing and planning, event management, tourism management and planning within government departments.
BCom (Accounting for Chartered Accountants)	This programme is prescribed for candidates who intend to qualify as a chartered accountant (CA). The programme focuses on financial accounting, auditing, taxation and management accounting. Graduates of this programme need to complete a Bachelor Honours degree in Accounting followed by a period of practical training and professional examinations in order to register as chartered accountants. NMMU is well-known for the excellent results which its students achieve in the professional qualifying examinations, and for the high employment rate of its graduates.	Full-time 3 years Part-time 5 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 5 (60-69%).</li> </ul>	30 - 37	Chartered accountant, registered auditor.
BCom (Business Studies)	This BCom degree focuses specifically on the adult learner with work experience and incorporates strategies to integrate learning back into the workplace. This qualification offers the learner a relevant mix of practical skills and comprehensive knowledge in the field of management. Students who discontinue their studies after year 1 may qualify for the Advanced Leadership Certificate, provided they have met all the requirements. Students who have met all requirements for the first two years of study, in addition to meeting other specified requirements, may qualify for the Diploma in Management Development.	Minimum of 5 years of part-time study (after hours)		Candidates must comply with the admission requirements applicable to degree studies. Candidates must be in possession of a first degree or diploma in any discipline or have prior learning experience, namely five years' work experience with a minimum of three years' managerial or supervisory experience.		This degree equips professionals in the public and private sectors with managerial expertise, leadership competence and administrative proficiency at a middle management level.
BCom (Computer Science & Information Systems)	Computer Science and Information Systems graduates from NMMU are highly sought-after by local and international IT companies. This curriculum combines Computer Science with essential subjects for the business world, such as accounting, business management and economics. New modules in Computer Science & Information Systems focus on e-commerce, web technology and multimedia.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%).</li> </ul>	28 - 37	Apart from jobs in the industry such as programmers, network specialists and project managers, new and exciting careers have emerged such as internet specialists, web developers, and business analysts.

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Qualification	Programme overview	Delivery mode හ duration of study	APS	Admission requirements	APS testing band	Career opportunities
BCom (Economics & Statistics)	This programme provides for majors in Economics, Economic Statistics, Accounting, Business Management, Computer Science & Information Systems or Mathematics.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, he/she could be placed in an extended programme or additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Economist, financial and statistical analyst, financial consultant.
BCom (Financial Planning)*	This programme is tailor-made to meet the needs of learners in the financial planning sector who require both management and specialist knowledge and skills. NMMU, in co-operation with the Financial Planning Institute of Southern Africa (FPI), is the first academic institution to offer a formal BCom degree in financial planning, giving access to membership of the FPI. The FPI is the professional certification body for the financial planning industry in Southern Africa, carrying an international recognition by the Certified Financial Planner Board of Standards Incorporated. The successful completion of the BCom (Financial Planning) programme leads to a professional qualification, Associate Financial Planner (AFP), awarded by the FPI. * <b>Please note</b> that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, he/she could be placed in an extended programme or additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Financial advisor, financial planner, financial services industry, banks and insurance companies.
BCom (Industrial Psychology & Human Resource Management)	This programme combines Industrial Psychology and Human Resource Management with subjects such as Business Management, Accounting, Economics, Law and Labour Relations. NMMU's Department of Industrial and Organisational Psychology is registered with the Health Professions Council as a training facility for industrial psychologists, and is accredited by the SA Board for Personnel Practice.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Human resource practitioner, personnel consultant / manager, training manager, labour relations manager, marketing practitioner or an industrial psychologist.
BCom (Information Systems)	<ul> <li>This programme covers the application of computers to such areas as business management, finance, production, marketing, administration, distribution and auditing.</li> <li>Students learn about business systems ranging from those used for transactions processing to those used for logistical and strategic decision making.</li> <li>This programme is a dual major. Students major in Information Systems (IS) and Computer Science and a choice of:</li> <li>Accounting</li> <li>Auditing or</li> <li>Business Management</li> </ul>	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%).</li> </ul>	28 - 37	Graduates can pursue roles in the application and management of computer systems in business. They are also equipped to pursue a wide range of careers in information systems such as business and database programming, business and systems analysis, financial modeling, project management and enterprise resource planning (ERP) consulting.

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BCom (Law)	This curriculum caters for students planning a career in the business, commerce or the legal profession. It combines law subjects with a major in Business Management, Accounting or Economics. After completing this curriculum, the student may register for a two-year LLB degree.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Corporate legal advisor, lawyer.
BCom: HMS (Sport & Recreation Management)	Students interested in a career combining sport and business can follow a programme with majors in Human Movement Science and a choice of Economics, Business Management or Accounting. This degree focuses on aspects such as: Business management Sport management Marketing Sport psychology Physiology of exercise and performance This programme can also lead to postgraduate study in biokinetics and registration with the Health Professions Council as a professional Biokineticist or to a career in sport management anywhere in the world.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Sport manager, recreation manager, sport events organiser, sport marketing.
BCom: Marketing Management (Business Management & Accounting) *	The BCom in Marketing Management is your entry to the exciting world of marketing. Learn how to build brands, drive advertising campaigns and tap into the power of e-commerce and use your knowledge and skills in a career that opens up opportunities worldwide. Students will gain a solid foundation in business management, and the know-how to develop innovative and effective marketing solutions. In addition to in-depth marketing, business and financial management knowledge and skills, a second major in accounting equips graduates with additional capabilities and widens their career possibilities. * Please note that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Marketing management, market researcher or product development, brand management, advertising, communication manager or customer relations manager, promotions, retailing, merchandising, direct response marketing and personal selling.
BCom: Marketing Management (Business Management හ Economics)*	The BCom in Marketing Management is your entry to the exciting world of marketing. Learn how to build brands, drive advertising campaigns and tap into the power of e-commerce and use your knowledge and skills in a career that opens up opportunities worldwide. Students will gain a solid foundation in business management, and the know-how to develop innovative and effective marketing solutions. In addition to in-depth marketing, business and financial management knowledge and skills, a second major in economics equips graduates with additional capabilities and widens their career possibilities. * <b>Please note</b> that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Marketing management, market researcher or product development, brand management, advertising, communication manager or customer relations manager, promotions, retailing, merchandising, direct response marketing and personal selling.

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Qualification	Programme overview	Delivery mode & duration of study	APS	Admission requirements	APS testing band	Career opportunities
BCom: Marketing Management (Business Management & Industrial Psychology)*	The BCom in Marketing Management is your entry to the exciting world of marketing. Learn how to build brands, drive advertising campaigns and tap into the power of e-commerce and use your knowledge and skills in a career that opens up opportunities worldwide. Students will gain a solid foundation in business management, and the know-how to develop innovative and effective marketing solutions. In addition to in-depth marketing, business and financial management knowledge and skills, a second major in industrial psychology equips graduates with additional capabilities and widens their career possibilities. * Please note that the admission requirements listed for this specific qualification may change during the year, please consult the admission office before applying.	Full-time 3 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 4 (50-59%) or Mathematical Literacy 6 (70-79%).</li> <li>If an applicant presents with Mathematical Literacy instead of Mathematics, additional modules may be added which may extend the length of the course.</li> </ul>	28 - 37	Marketing management, market researcher or product development, brand management, advertising, communication manager or customer relations manager, promotions, retailing, merchandising, direct response marketing and personal selling.

#### Bachelor in Commerce (Rationum) – BCom(Rat)

# This four-year degree includes the courses found in the BCom degree for chartered accountants but enables the student to include an additional major course. This additional major could be one of Business Management or Economic Sciences (Curriculum 1); Law (Curriculum 2) or Computer Science and Information Systems (Curriculum 3).

BCom: Rat (Economics/ Business Management)	This programme provides candidates who wish to qualify as chartered accountants with the opportunity of an additional major in Economics or Business Management. After completing this degree, students may proceed to the BCom Honours (Accounting) degree, and then to study for the professional examinations administered by the South African Institute of Chartered Accountants complete a three-year training contract, in order to qualify as chartered accountants.	Full-time 4 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 5 (60-69%).</li> </ul>	30 - 37	Chartered accountant with additional specialist skills in the field of economics and business management.
BCom: Rat (Law)	This programme provides candidates who wish to qualify as chartered accountants with the opportunity of an additional major in Law. Graduates who followed the Law curriculum can also proceed to LLB studies with a view to entering the legal profession. After completing this degree, students may proceed to the BCom Honours (Accounting) degree, and then to the professional examinations administered by the South African Institute of Chartered Accountants and complete a three-year training contract, in order to qualify as chartered accountants.	Full-time 4 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 5 (60-69%).</li> </ul>	30 - 37	Chartered accountant or registered auditors with additional specialist skills in law.
BCom: Rat (Computer Science & Information Systems)	This programme provides candidates the opportunity of also majoring in Computer Science and Information Systems. After completing this degree, students may proceed to the BCom Honours (Accounting) degree, and then the professional examinations administered by the South African Institute of Chartered Accountants and complete a three-year training contract, in order to qualify as chartered accountants.	Full-time 4 years	38	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 5 (60-69%).</li> </ul>	30 - 37	Chartered accountant with additional specialist skills in the information technology environment. Apart from jobs in the industry such as programmers, network specialists and project managers, new and exciting careers have emerged such as internet specialists, web developers, and business analysts.
Bachelor of Arts (BA)						
BA (Human Resource Management)	This programme provides sound theoretical knowledge of human resource practice, labour relations, labour law, business and management, combined with hands-on practical skills in information technology, conflict management, research, and stress management. Industrial psychology forms the core of the programme, which also has a strong information technology component. NMMU's Department of Industrial and Organisational Psychology is registered with the Health Professions Council as a training facility for industrial psychologists, and is accredited by the SA Board for Personnel Practice.	Full-time 3 years	36	<ul> <li>Minimum NSC requirements for degree entry must be met.</li> <li>English, Afrikaans or isiXhosa (home language or first additional language) on at least a level 3 (40-49%).</li> <li>Mathematics 2 (30-39%) or Mathematical Literacy 4 (50-59%).</li> </ul>	26 - 35	Human resource practitioners, trainers or managers in local, regional and national government, small, medium and large businesses, or non-government organisations.